

NAWIC South Atlantic Region Spring Forum 2027



April 14-17, 2027
Sheraton Waterside
Norfolk, VA

NAWIC
The National Association of
Women in Construction

South Atlantic Region

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The National Association of
Women in Construction

Greater Tidewater, VA

NAWIC SOUTH ATLANTIC REGION SPRING FORUM 2027

WILL BRING CONSTRUCTION PROFESSIONALS TOGETHER IN NORFOLK, VIRGINIA FOR A WEEKEND OF CONNECTION, PROFESSIONAL DEVELOPMENT, LEADERSHIP, AND REGIONAL IMPACT.

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Hosted along the waterfront in the heart of Hampton Roads, Spring Forum 2027 will celebrate the theme “Show Up & Shine: Waves of Impact.” This forum is designed to encourage attendees to step forward with confidence, recognize the ripple effect of their leadership, and strengthen the connections that move our industry and organization forward.



Attendees can look forward to meaningful educational programming, engaging breakout sessions, networking opportunities, regional business, and time to connect with NAWIC members, industry partners, and construction professionals from across the South Atlantic Region. From emerging leaders to seasoned professionals, Spring Forum 2027 will offer opportunities for every attendee to learn, grow, and leave inspired to make waves in their chapter, career, and community.



WHAT IS SPRING FORUM?



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South Atlantic Region

NAWIC South Atlantic Region Spring Forum is an annual regional conference designed to bring together women and industry allies from across the construction industry for professional development, leadership growth, networking, and meaningful connection.

Hosted in Norfolk, Virginia in 2027, Spring Forum will welcome attendees from across the South Atlantic Region and beyond, including construction professionals, business owners, project managers, estimators, tradeswomen, students, educators, suppliers, service providers, and industry partners. While the event is rooted in NAWIC's mission to strengthen and amplify the success of women in construction, Spring Forum is open to attendees who are committed to building a stronger, more connected, and more inclusive industry.

Spring Forum is more than a meeting. It is a space to learn, collaborate, recharge, and return to our companies, chapters, and communities with new tools, new ideas, and renewed momentum.



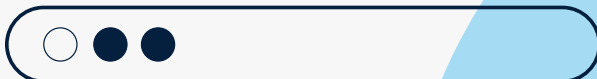
WHAT SPRING FORUM OFFERS

Spring Forum offers a dynamic conference experience centered around education, connection, leadership, and industry impact. Attendees will have opportunities to participate in professional development sessions, leadership-focused programming, networking events, regional meetings, and collaborative discussions designed to support growth at every stage of a construction career.

The 2027 theme, Show Up & Shine: Waves of Impact, reflects the power of presence, leadership, and momentum. Every attendee brings value to the room through their experience, perspective, questions, and willingness to engage. Together, those individual contributions create waves of impact that strengthen our companies, our chapters, our region, and the construction industry as a whole.

Attendees can expect opportunities to:

- Build meaningful relationships with construction professionals from across the South Atlantic Region
- Gain practical knowledge through educational and professional development sessions
- Explore leadership, communication, workforce, business, and industry-specific topics
- Connect with sponsors, vendors, employers, and industry partners
- Share ideas and best practices with other chapters and professionals
- Celebrate the accomplishments and contributions of women in construction
- Leave inspired, informed, and better equipped to make an impact in their own organizations and communities



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WHY THIS CONFERENCE MATTERS

The construction industry is built on relationships, knowledge, leadership, and trust. Spring Forum creates a space where those elements come together.

For attendees, the conference provides access to education, mentorship, peer connection, and professional growth. For sponsors and industry partners, it offers a meaningful opportunity to engage with decision-makers, rising leaders, business owners, project teams, and professionals who influence the future of construction in their companies and communities.

Supporting Spring Forum means supporting more than an event. It means investing in workforce development, leadership advancement, industry visibility, and the continued success of women in construction. It also demonstrates a commitment to strengthening the construction industry by helping create spaces where professionals can learn, lead, connect, and grow.

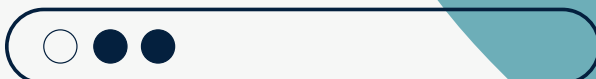
As the 2027 theme reminds us, when we show up with purpose, we create waves of impact.



OBJECTIVES

Spring Forum 2027 is designed to:

- Provide meaningful professional development opportunities that support attendees at every stage of their careers
- Strengthen connections among attendees from across the South Atlantic Region, including NAWIC members, non-members, and industry partners
- Encourage leadership growth, confidence, and active participation within chapters, the region, and the construction industry
- Highlight the impact women in construction make through service, collaboration, advocacy, and innovation
- Create space for attendees to share ideas, learn from one another, and bring renewed energy back to their chapters and workplaces
- Support regional business, organizational growth, and continued engagement within NAWIC and the industry at large
- Celebrate the power of showing up — for ourselves, for one another, for our communities, and for the future of the industry



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SHARE YOUR EXPERTISE



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We are building the Spring Forum 2027 education program and need presenters, panelists, facilitators, and subject matter experts who can provide practical, relevant content for construction industry professionals.

We are looking for sessions related to leadership, project management, field operations, estimating, scheduling, safety, quality control, workforce development, recruiting and retention, HR, finance, legal considerations, technology, business development, communication, career growth, and other issues impacting today's construction industry.

Ways to Get Involved

Interested individuals and companies can support Spring Forum by:

- Presenting a breakout session
- Serving as a panelist
- Recommending a speaker
- Connecting us with subject matter experts
- Helping identify timely industry topics
- Sharing real-world lessons, tools, or best practices

Presenters do not need to be NAWIC members. We welcome industry partners, business leaders, educators, association representatives, and professionals with knowledge that would benefit attendees across the construction community.

Spring Forum is an opportunity to share expertise, support professional development, and help shape meaningful conversations for the region's construction industry.



WHY SPONSOR US?



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South Atlantic Region

Sponsoring NAWIC South Atlantic Region Spring Forum 2027 is more than supporting an event — it is an investment in leadership, professional development, workforce growth, and the continued advancement of women in construction.

Spring Forum brings together NAWIC members, non-members, construction professionals, business owners, emerging leaders, and industry partners from across the South Atlantic Region for a weekend centered on education, connection, leadership development, and regional impact.

Your sponsorship helps provide meaningful programming, networking opportunities, and leadership-focused experiences that allow attendees to learn, grow, and return to their chapters, companies, communities, and workplaces ready to make waves.

As a sponsor, your company will gain visibility with engaged industry professionals while demonstrating a commitment to strengthening the construction industry and supporting the people who help build it. By sponsoring Spring Forum 2027, you help create waves of impact that reach beyond one weekend. Your support strengthens NAWIC, supports our attendees, elevates our companies and communities, and helps shape the future of construction.

CONNECT WITH ATTENDEES



SUPPORT INDUSTRY GROWTH



INCREASE REGIONAL VISIBILITY



SPONSORSHIP PACKAGES

HARBOR LIGHT
Presenting Sponsor

\$15,000

BEACON
Platinum Sponsor

\$10,000

WAVE MAKER
Gold Sponsor

\$5,000

SHINE
Silver Sponsor

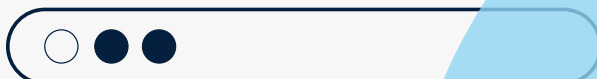
\$2,500

ANCHOR
Bronze Sponsor

\$1,000

RIPPLE
Supporting Sponsor

\$500



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SPONSORSHIP INCLUSIONS

Benefit	Harbor Light	Beacon	Wave Maker	Shine	Anchor	Ripple
Sponsorship Amount	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Exclusive “presented by” sponsor recognition	✓					
Region event page recognition	Premier placement	Featured placement	Logo placement	Logo placement	Name listed	Name listed
Logo linked to company website	✓	✓	✓			
Premier logo placement on event materials	✓					
Prominent logo placement on event signage	✓	✓	✓	✓		
Company name on event signage	✓	✓	✓	✓	✓	✓
Recognition during conference	✓	✓	✓	✓	✓	✓
Social media recognition	Spotlight + group	Spotlight + group	Group recognition	Group recognition	Group recognition	Group recognition
Event communications recognition	✓	✓	✓	✓		
Opportunity to provide brief remarks	✓	As Available				
Opportunity to introduce sponsored session/event	✓	As Available	As Available			
Named event sponsorship opportunity	Major event	Event element	Event element	Optional		
Sponsor video/message opportunity	✓					
Promotional material opportunity	✓	✓	✓	✓		
Vendor/display space, if available	Premium	Included	As Available			
Logo in event slideshow/loop	✓	✓	✓	✓		
Included full registrations	4	3	2	1		
Post-event thank-you recognition	Spotlight	✓	✓	✓	✓	✓

CONTACT INFORMATION

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